www.ap2022.termis.org

Version 6.0 as of August 2022

New Chapter of Future Regenerative Medicine



October 5-8, 2022 JEJU, South Korea

Echibition & Sponsorship Prospectus



# **OVERVIEW**

### MEETING

Tissue Engineering and Regenerative Medicine International Society Asia-Pacific Chapter Conference 2022 (TERMIS-AP 2022)

#### DATES

October 5 (Wed) - 8 (Sat), 2022

#### VENUE

ICC Jeju, ,South Korea

#### **CO-HOSTED BY**

- Korean Tissue Engineering and Regenerative Medicine Society (KTERMS)
- The Tissue Engineering and Regenerative Medicine International Society (TERMIS)

#### **ORGANIZED BY**

• Korean Tissue Engineering and Regenerative Medicine Society (KTERMS)

#### **SPONSORED BY**

- Korea Tourism Organization
- Jeju Convention & Visitors Bureau
- The Korean Federation of Science and Technology Societies

### **EXPECTED NO. OF PARTICIPANTS**

1,200 delegates from 35 countries

#### THEME

New Chapter of Future Regenerative Medicine

#### PROGRAMS

- 4 Plenary Lectures
- 60+ Symposia & Oral Sessions
- Pre Conference Program
- Poster Presentations
- Luncheon Seminars & Satellite Meetings
- Side Meetings/ Workshops
- SYIS Programs
- Exhibition
- Technical Tour and Cultural Tours
- Gala Dinner

### **FEATURED TOPICS**

- Exosomes
- Organoids
- Stem Cells
- Biomaterials
- Biofabrication
- Tissue Engineering
- Enabling Technologies
- Manufacturing and Bioprocess
- Therapeutic Technologies (Preclinical & Clinical Studies)
- Others



# **ORGANIZATIONS & PROGRAM**



#### **KTERMS** Korean Tissue Engineering and Regenerative Medicine Society

The Korean Society for Tissue Engineering and Regenerative Medicine is a leading society in the related fields in Korea with 2,000 members in academia, research institutes, and industries in fields that are comprehensively linked to medicine, engineering, and pharmaceuticals. KTERMS is actively engaged in academic activities through information exchange in the fields of tissue engineering, regenerative medicine, stem cell, cell therapy, biomaterials, medical devices, and DDS. Website <a href="http://kterms.or.kr">http://kterms.or.kr</a>

#### **TERMIS** The Tissue Engineering and Regenerative Medicine International Society

Mission: ADVANCING TISSUE ENGINEERING & REGENERATIVE MEDICINE WORLDWIDE TO GENERATE KNOWLEDGE WITH A VIEW TO IMPROVING PATIENT OUTCOMES GLOBALLY

Our international community strives to achieve our mission through

- Best practice in governance
- · Providing forums for dissemination of knowledge
- · Interacting with diversified expertise, topics & culture
- Advancing basic, translational & clinical research
- Supporting our "Student and Young Investigator Sections" (SYIS)
- Advocating for public policies

Our core values are Honesty; Respect; Scientific Excellence, Integrity; Collaboration; Society Responsibility; Diversity; Transparency. Website <u>https://www.termis.org</u>

Time	Oct 5 (Wed)	t t	Oct 6 (Thu)		Oct 7 (Fri)	I	Oct 8 (Sat)	
8:00~9:00	Registration		Registration		Registration		Registration	Pos
9:00~10:00			Plenary Lecture 2 (Prof. Hsing-Wen Sung)		Plenary Lecture 3 (Prof. David Mooney)		Plenary Lecture 4 (Prof, Young Sook Son)	ter viev
10:00~10:30	Pre-Conference		Coffee Break & Poster Session 2		Coffee Break & Poster Session 3		Coffee Break & Poster Session 4	ving
10:30~12:00	(RMAF) Break		Concurrent Symposium 3	Poster	Concurrent Symposium 7	Poster	Concurrent Symposium 11	Poster viewing & Exhibition
12:00~13:00			Lunch	· viewing	Lunch	viewing &	Closing Ceremony	
13:00~13:30	Opening Ceremony			20			Technical Tour (Optional)	
13:30~14:30	Plenary Lecture 1 (Prof, James J Yoo)	Poster	Concurrent Symposium 4	Exhibition	Concurrent Symposium 8	Exhibition		
14:30~16:00	Concurrent Symposium 1	r viewing &	Concurrent Symposium 5	on	Concurrent Symposium 9	on		
16:00~16:30			Coffee Break		Coffee Break			
16:30~18:00	Concurrent Symposium 2	Exhibition	Concurrent Symposium 6		Concurrent Symposium 10			
18:00~18:30					Fellow TERMS			
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18:30~20:30	Welcome Reception		Presidential Dinner (SYIS Happy Hour)		Conference Banquet			

## PROGRAM

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# **PLENARY SPEAKERS**



"Overcoming Translational Challenges for Entering a New Era of Regenerative Medicine"

Prof. James J Yoo

**Regenerative Medicine** 



"An Integrated Smart Electroactive Dressing that Promotes Wound Healing and Noninvasively Monitors Healing Progress"

## Prof. Hsing-Wen Sung

Department of Chemical Engineering National Tsing Hua University



"Matrix mechanics to regulate regeneration"

**Prof. David Mooney** Wyss Institute for Biologically Inspired Engineering at Harvard University



"Endogenous stem cells in the bone marrow for tissue repair and disease development"

## **Prof. Young Sook Son**

Director of Kyunghee Institute of Regenerative Medicine, Kyung Hee University

# **Key Dates**

•Symposia Proposal Submission	Until January 31, 2022
Abstract Submission	March 1 - June 5, 2022
• Early-bird Registration Due	Until July 15, 2022
Sponsorship Application	January 15 – August 31, 2022

# **EXHIBIT BENEFITS**

### MAXIMIZE THE GREAT OPPORTUNITIES AT THIS CONFERENCE! BUILD PROFESSIONAL NETWORKS WITH THOUSANDS OF CURRENT AND FUTURE CUSTOMOERS!

#### **EXPLORE THE GLOBAL MARKETPLACE**

TERMIS is the largest international society in the field of regenerative medicine in the world. With over 1,200 related professionals expected to attend TERMIS-AP 2022, get to widen your network and reach the truly global market.

#### MAKE THE MOST ADVERTISING MEDIA

TERMIS-AP 2022 offers you various advertising media: website links, e-newsletters, mobile apps, colorful on-site banners, printed programs and brochures, social events, etc.

#### **MEET THE WORLD CLASS SPEAKERS**

TERMIS-AP 2022 will feature three distinguished plenary lectures. Over 45 symposia will be organized by experts in various fields of regenerative medicine and there will be lots of poster presentation and SYIS programs as well as variety social events for networking during the conference.

#### **EXHIBIT YOUR PRODUCTS**

The exhibit hall will accommodate poster sessions, rest areas and meeting points. Thousands of attendees can visit your exhibit stand and view your products and services. A spacious booth, 2X3m, is available for your displays.

### **Conference Histories**

1st	TERMIS-AP 2007	Tokyo	December 3-5, 2007
2nd	TERMIS-AP 2008	Taipei	November 6-8, 2008
3rd	TERMIS-AP 2010	Sydney	September 15-17, 2010
4th	TERMIS-AP 2011	Singapore	August 3-5, 2011
5th	TERMIS-AP 2013	Wuzhen	October 23-26, 2013
6th	TERMIS-AP 2014	Daegu	September 24-27
7th	TERMIS-AP 2016	Tamsui, Taipei	September 3-6, 2016
8th	TERMIS-AP 2017	Nantong	September 21-24, 2017
9th	TERMIS-AP 2019 & 7th ASBTE	Brisbane	October 14-16, 2019
10th	TERMIS-AP 2022	Jeju, South Korea	October 5-8, 2022

# **EXHIBIT OVERVIEW**

### **EXHIBIT INFORMATION**

- Date & Time: Wednesday Saturday, Oct. 5-8, 10:00~18:00
- Location: Lobby, 3F ICC Jeju, South Korea
- Installation: Tuesday, Oct. 4, 13:00~18:00
- Dismantling: Saturday, Oct. 8, 13:30~18:00

### **IMPORTANT DATES**

- · June 30, 2022: Deadline for Application
- · July 31, 2022: Deadline for Payment and Ad Materials Submission
- September, 2022: Exhibit Space Assignment (Only for paid companies)

### **CONTACT INFORMATION**

#### **KTERMS Secretariat**

1414 Seocho world officetel 19 Seoun-ro, Seocho-dong, Seocho-gu, Seoul , Korea E-mail: kterms@gmail.com | Phone: +82-70-7558-2608 | Fax: +82-70-8258-2608

#### **TERMIS-AP 2022 Secretariat**

6F, Sunghwa B/D, #11-13, Hwarang-ro 8-gil, Suseong-gu, Daegu 42038, Korea E-mail: termisap2022@gmail.com | Phone: +82-53-740-0424 | Fax: +82-53-742-9007

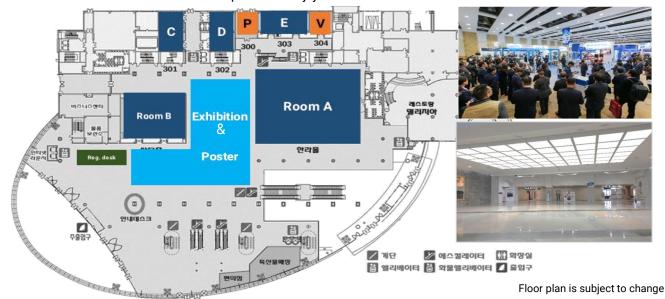
### **EXHIBIT FEES**

- Only the booth space will be provided. The booth spaces will be attributed by sponsorship level. In same level cases, the booths will be determined in order of payment.
- Discounts are available for multiple booth bookings.
   If you wish to secure more than 1 booth, please contact the Secretariat.

Booth space	Fees by booth type(USD)
3m(w) x 2m(d)	\$3,000

### ICC JEJU, 3rd Floor

Jungmun Tourist Complex in Seogwipo (38km from Jeju International Airport) Phone. +82-64-735-1000 ] http://www.iccjeju.co.kr



# **SPONSORSHIP** OPPORTUNITIES

The organizing committee offers you four levels of sponsorship; Diamond, Platinum, Gold and Silver. Other customized packages are also possible upon request.

# **SPONSORSHIP PACKAGE**

SPONSOR LEVEL	Diamond	Platinum	Gold	Silver	
SPONSOR LEVEL	(USD) 30,000	(USD) 20,000	(USD) 15,000	(USD)10,000	
Free Registration Including Gala Dinner	8	5	3	2	
Exhibit Booth Space (1 booth space: 3m(w) x 2m(d))	4 booths	2 booths	2 booths	1 booth	
Ad Page on the Printed Program Book	Full page of the backside cover	Full page of the inside cover	Full page of the inside		
Luncheon Seminar	0	0	0	0	
Web Banner Link	0	0	0	0	
Logo on the Slides during the Break	0	0	0	0	
E-Newsletter	8 times	5 times	3 times	2 times	
<b>SNS Ad</b> (Materials should be provided from sponsor)	5 times	2 times	2 times	1 time	
Logo on the Conference Kit	0	0	0	-	
Logo on the fist page of the proceedings	0	0	-	-	
<b>On-Site Ad</b> (Banner)	0	0	-	-	
Logo on the Lanyard	0	-	-	-	
Short Video Clip Play (Max 3min.)	0	-	-	-	
<b>Congress Kit Inserts</b> (Materials should be provided from sponsor)	0	-	-	-	

Application period: January 15 – August 31, 2022

• Online application is available through the conference website. Online Application

# **SPONSORSHIP** OPPORTUNITIES

You can advertise your products or service on-site at the events listed below. The networking opportunities offer you exclusive opportunities to maximize the marketing effect.

# **ADVERTISEMENT OPPORTUNITIES**

Items	Details	Price (USD)
Video Clip Play	• Video clip presentation during the session intervals (within 3 min.)	\$5,000
SNS Ad	<ul> <li>SNS Ad on the official page up to 5 times (Ad materials should be provided from sponsor)</li> </ul>	\$3,000
Congress Bag Inserts	• Flyer or a gift inside the registration kit bag	\$5,000
Printed Program Book	Full page on inside	\$700

# **BRANDING OPPORTUNITIES**

Items	Details	Price (USD)
<b>Online Proceedings Ad.</b> (limited to 1 sponsor)	<ul> <li>Company name and logo at the first page and viewing page of the e-proceedings</li> </ul>	\$10,000
Logo on the Lanyard	Company logo printed on the name badge lanyard	\$5,000
<b>Preview (Speakers) Room</b> (limited to 1 sponsor)	<ul> <li>Display your company logo on both Preview room signage and desktop wall paper at the preview room</li> <li>Display company brochure at the preview room</li> </ul>	\$5,000
Congress Bag	Your company logo printed on the bag	\$3,000
Web Banner Link	<ul> <li>Your company logo displayed on the main page of official website</li> <li>Your company logo displayed on the KTERMS official website (3 months)</li> </ul>	\$3,000

• If the applications are duplicated for the same sponsored item, the organizing committee may divide or

adjust the sponsored items, In this case, we will proceed in consultation with the sponsor.In-kind support is available after discussion with conference organizer or secretariat.

# **SPONSORSHIP** OPPORTUNITIES

# **NETWORKING OPPORTUNITIES**

Items	Details	Price (USD)
<b>Welcome Reception</b> (limited to 1 sponsor)	<ul> <li>Company name and logo at the conference website and e-newsletter with hyperlink to company website</li> <li>Company name and logo on the program book and the banner at the welcome reception</li> <li>Congratulations speech by sponsor (5 min)</li> </ul>	\$10,000
<b>Gala Dinner</b> (limited to 1 sponsor)	<ul> <li>Company name and logo at the conference website and e-newsletter with hyperlink to the company website</li> <li>Company name and logo on the program book and the banner at the gala dinner</li> <li>Congratulations speech by sponsor (5 min)</li> </ul>	\$10,000
Luncheon Seminar	<ul> <li>Company name and logo at the congress website and e-newsletter with hyperlink to the company website.</li> <li>Hosting a luncheon seminar on products and company (50 min)</li> <li>Provide a smallest conference room.</li> </ul>	\$7,000
<b>Poster Awards</b> (limited to 5 sponsors)	<ul> <li>Company name and logo at the conference website and e-newsletter with hyperlink to the company website</li> <li>Banner ads at the poster session area</li> <li>Company logo print on the certificate</li> </ul>	\$3,500
<b>Coffee Break</b> (limited to 4 sponsors)	<ul> <li>Company name and logo at the conference website and e-newsletter with hyperlink to the company website</li> <li>Onsite banner ads at the coffee breaks area</li> <li>Company logo print at the coffee holder or napkins</li> </ul>	\$5,000

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# **TERMIS-AP 2022**

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